



2021 PA Media and Design Competition Regional Information

When and Where

- This year's event will be held virtually

Schedule of Events:

| | |
|-------------------|--------------------------------------|
| December 7, 2020 | Registration Opens |
| March 10, 2021 | Registration Closes at 4:00 PM |
| March 26, 2021 | Deadline for Projects to be Uploaded |
| April 5 – 9, 2021 | Judging Takes Place |
| April 13, 2021 | Winners Announced |

Specific Regional Rules

- Projects are limited to **three** per category per school.
- Students may work individually or in groups. Groups will be limited to **three** students.
- All entries must designate a faculty member or sponsor. All communication will go through that person. All entries must register online and be submitted by the faculty member.
- There will be no entrance fee charged to either the school district or student to participate.
- Please carefully review the general competition rules as well as the specific rules and rubrics of each category at the PA Media and Design Competition website, particularly the copyright rules. Also please ensure that all students receive the rules and rubrics as they prepare for the competition.

PA Media and Design Competition Participation Packet

The Copyright Signoff form, Project Narrative/Summary, and Photo Release form have been combined into one file for your convenience. This completed packet **MUST** accompany every project. You must also include the MCIU Photographic Release Form with your project.

Narrative Description/Project Summary

Each student must submit a narrative description/project summary with each entry into the 2021 PA Media and Design Competition. The Participation Packet includes the document with instructions on what information to include. The summary will be the student's opportunity to provide judges with any background information they wish the judges to be aware of during the judging process. The summary will be placed with each project for the judges to read as they evaluate the student's entry. This summary should not be more than one page and must include the following items:

- The project's objectives, vision, and/or overall purpose.
- A list of the software applications used to create the project. List any additional equipment (scanners, digital camera, etc.) used in the creation of your project.

- List the approximate time spent creating the project and name all contributors to the project.
- If design elements/graphics are included, please describe where the elements originated. Please include citations of all design elements that are not original.
- A brief description of the process used to create the project.
- Any additional information the student feels the judges should be aware of while evaluating the project.

Judging Criteria

- Preliminary judging: a minimum of two judges will view the project to determine a group of finalists.
- Final judging: All judges will view the finalist's projects and may require the students to answer questions.
- All judging rubrics can be found at <http://mediadesigncompetition.org/>
- Judges' decisions are final.

Copyright Sign-Off Form

A **copyright sign-off form** must accompany each entry into the 2021 PA Media and Design Competition. The form must be signed by all students of the project team as well as the sponsor.

For More Information

Jackie Krail
2 West Lafayette Street
Norristown, PA 19401
610-755-9352 or via e-mail at jkrail@mciu.org